



SPECIAL OFFER

Ottawa – June 1st, 2006

CATAAlliance through a relationship with OrbitIQ is pleased to announce:

Alpha-Telecom Inc. together with their channel partner OrbitIQ Inc. is currently offering a discount of 20% off Retail Price to all End-User members of CATAAlliance for Alpha-Telecom's Power over Ethernet (PoE) products. This Offer is valid for 90 days and can be purchased directly through CATA members preferred reseller or Alpha-Telecom's Value Added Reseller (VAR) **SaltSpring Software**.

PoE technology enables the delivery of power over the same wires that carry Ethernet data or VoIP traffic. PoE-enabled switches deliver power to remote PoE-enabled devices such as IP phones, WLAN access points and security cameras and sensors. The rapid growth of the PoE enabled switch market is driven by the rapid growth in WiFi and VoIP services. It simplifies the installation of appliances on Ethernet networks, with all services provided over one network without requiring access to power points at each node.

Traditionally, network devices, such as IP phones, wireless LAN access points, laptop computers and Web cameras, also have required both types of connections. Given the increasing number of LAN devices in corporations, wiring AC connections for each of them is a costly task.

- Eliminates the need for additional outlets and the labor cost incurred from contracting electricians to install them
- Supports a point-to-multipoint power distribution architecture, parallel to the data network. This lets managers use a single UPS at the network core to back up multiple scattered devices on the LAN.
- 802.3af also provides remote access and management via SNMP Web-based control

Any Ethernet "signal" cable can be directly connected to the input port, then come out "signal + power" from Output port. It is plug_and_play, and very easy to install in any networking system bringing PoE features without any configuration.

The Alpha-Telecom PoE products provide the components needed to implement a complete PoE enabled Ethernet capability. Products offered in this CATA Alliance promotion are as follows:

24 Port Layer2 Fast Ethernet PoE Stackable LAN Switch

Layer-2 intelligent switch is an application-based fixed port desktop Ethernet switch that delivers not only the comprehensive Layer-2 functions, but also the updated Power over Ethernet functionality which complies with the IEEE 802.3af standard and supports Cisco pre-standard PoE end-devices.

8 port PoE Mid-Span Power Supply

The Alpha Telecom P6008A is a 8-port Power Over Ethernet Mid Span power supply, consists 8 port data Input port, and 8 port data/power output with 48V, IEEE-802.3af power. Any Ethernet "signal" cable can directly connect to the input port, then come out "signal + power" from output port. It is plug and play, and very easy to install in any networking system, to bring in PoE feature without any reconfiguration. Metal case assures long life and excellent reliability.

12 Port Mid-Span PoE Power Supply

The Alpha Telecom's P6012A is a Mid-Span PoE Power Supply. It injects power into the unused wire pairs 4/5 and 7/8 in Ethernet cables. It's fully compliant with a new IEEE standard (802.3af) specification, and uses automatic detection circuits that will only send power to devices that presents authenticated PoE signatures.

16 port PoE Mid-Span Power Supply

The Alpha Telecom P6016A is a 16-port Power Over Ethernet Mid Span power supply, consists 16 port data Input port, and 16 port data/power output with 48V, IEEE-802.3af power.



To order and or find out more information about the promotion, please call and or email the following:

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About Alpha Telecom Inc, USA

Founded in 1994, Alpha Telecom, Inc. USA (ATIUS), headquartered in Sunnyvale California, develops and markets NGN CPE (Customer Premise Equipment) and Network Element Management System (EMS) Solutions. Alpha Telecom comprehensive NGN Customer Premise Equipment and solutions include VoIP Gateways/Telephones/IAD, Broadband Access CPE, Wireless LAN equipment, PoE LAN switch, mid span power supply devices and ISDN CPEs for residential, SOHO, mid-sized business, enterprise and service providers. ATIUS and partners works closely with worldwide telecommunications carriers, ISPs and major telecommunication distributors. For more information, visit the company's Website at www.alpha-tele.com

About OrbitIQ Inc.

OrbitIQ is the prominent business accelerator for the information and communications technology industry, focused on solving the critical and complex technology company challenges – revenue growth and expansion of market share. OrbitIQ accelerates business success by rapidly securing customers, growing revenue and increasing market share quickly and cost-effectively through a globally deployed and vertically focused sales force and executive support network. More information about OrbitIQ is available on the Web at www.orbitiq.com

About SaltSpring Software Inc.

Since 1987, SaltSpring has been helping Canadian businesses become more efficient and competitive by assisting them in the selection of the best IT solutions. We are a “business to business” (B2B) reseller of personal computer (PC) software and hardware products, and we are wholly Canadian-owned and managed. Since our inception, we have enjoyed consistent growth and profitability, and as a result, SaltSpring has grown to become one of the largest software resellers in Canada. More information about SaltSpring Software is available on the Web at www.saltspring.ca and or Call Scott Knight at (800) 265-3492 Ext. 222

About CATAAlliance

CATA Alliance is a business development association dedicated to stimulating global growth for technology enterprises through the promotion of strategic partnerships, technological innovation and entrepreneurial values. More information about CATA can be found on the CATA Web site: www.cata.ca Support Industry Advocacy, [Join CATA Alliance today](#)